The Experts Rave About GoldenEar’s

**INVISA® HTR-7000**

In-Ceiling Home Theater Speakers

_GoldenEar Technology – Invisa HTR 7000 In-Ceiling Home Theater System Blows Minds at CEDIA_

In addition to our HTR-7000 in-ceiling and MPX in-wall theater speakers, we also had Triton Two Towers and a new SuperCenter XL setup in the front of the room. As you will read in the press raves, many, in fact most, listeners thought at first that they were listening to those when in fact the in-ceiling system was playing. Even I found as I walked in and out of the demo room that I had to ask which system was playing! – Sandy Gross

_HDLiving – GoldenEar Breaks the Class Ceiling For Speakers_

It was a stunning performance...and consistently fooled me into thinking the sound was coming from down lower near the TV not six feet above it. GoldenEar wasn’t trying to tell installers at CEDIA that they should give up on in-room speakers and only use in-ceiling models. That would be silly. What they did prove - and proved it in spades - was that if you’re dealing with a room in which tower, shelf, or even in-wall speakers aren’t an option, you don’t have to give up all hope of getting any fidelity out of the final system. – Darryl Wilkinson

_DigitalTrends – GoldenEar Technology Proves In-ceiling Speakers Can Hang with the Best_

We took in a lot of demonstrations at this year’s CEDIA show, but there was one in particular that grabbed our attention, both because it was insanely ambitious, and because it was incredibly impressive. Sandy Gross, owner of a speaker company called GoldenEar Technology, pulled off the most impressive in-ceiling speaker demo we’ve ever heard, and he did it in a hastily-built “room” on the show floor of a trade show. – Caleb Denison

_HDLiving – GoldenEar Technology Demos the Best Speakers You’re Not Supposed to See_

And it’s that holographic quality that made GoldenEar’s Invisa demo at CEDIA so sumptuous. When I sat down for the demo, I was unfortunately stuck with the worst seat in the house: the last row, in the middle, right behind a rather cephalically well endowed gentleman who blocked my entire view of the screen. I could look up, of course, and see the trio of Invisa HTR 7000s over his head. But amazingly, over his head is not where I heard the sound coming from. Instead, the smooth female vocals sauntering out of the speakers eight feet overhead seemed to come directly from the display screen that I couldn’t see. Spooky. Magical. What’s more, those vocals sounded incredibly lifelike, natural, neutral, in ways that so many speakers simply don’t when trying to convey the female voice. – Dennis Burger

_Sound & Vision – CEDIA 2013 Follow Up_

Walking into the GoldenEar Technology demo room at CEDIA 2013 was like stepping into an intimate jazz club. The mellifluous voice of Jane Monheit accompanied by guitarist extraordinaire John Pizzarelli filled the room. I immediately thought, Wow, those new tower speakers sound damn good. Little did I know until the demo ended that I was actually listening to Invisa HTR 7000 speakers-mounted in the ceiling. As GoldenEar founder Sandy Gross explained, “That’s the idea.” A mind blowing experience. – Bob Ankosko

_Big Picture Big Sound – In-Ceiling/In-Wall Speakers Without Compromise_

Listening to music and movie clips, I was impressed by how articulate the sound was, revealing tiny details in the source material, and presenting a huge soundstage. I was most surprised by the perceived location of the soundstage. Some in-ceiling speakers have you craning your neck to listen “up” to the speakers, but the Golden Ear Invisa speakers projected the sound downward, with the illusion of sound emanating from the same plane as the TV screen. – Chris Boylan

_Sound & Vision – CEDIA 2013 Wrap Up, A Few of My Favorite Things_

What I didn’t anticipate was how well the Invisa HTR 7000s were able to fool you into thinking that you were listening to a floorstanding arrangement of LCR speakers in front of you rather than a trio of architectural speakers installed in the ceiling above the TV. The magical effect wasn’t 100-percent flawless, but it was certainly the best performance by a set of in-ceiling LCR speakers I’ve heard to date. Perhaps even more impressive was the spectacular way the HTR 7000s sounded with two channel music, and the carefully detailed imaging they produced - despite the fact they were a good four feet above my head. – Darryl Wilkinson

GoldenEar Technology – A Passion for Sonic Perfection*